

**PENGARUH PENDIDIKAN KESEHATAN MENGGUNAKAN VIDEO
ANIMASI TERHADAP PENGETAHUAN DAN SIKAP IBU HAMIL
TENTANG ANEMIA DI PUSKESMAS NAGREG KABUPATEN
BANDUNG**

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ABSTRAK

Anemia kehamilan adalah suatu kondisi ibu dengan kadar hemoglobin dibawah 11 gr pada trimester satu dan tiga, atau kadar hemoglobin kurang dari 10,5gr pada trimester dua, dari hasil studi pendahuluan didapatkan kurangnya pengetahuan dan sikap hamil tentang anemia dan kejadian anemia di Puskesmas Nagreg Bulan Desember 2023 sebanyak 190 ibu hamil. Guna meningkatkan pengetahuan dan sikap ibu hamil tentang anemia dibutuhkan pembaharuan pendidikan kesehatan salah satunya menggunakan video animasi. Tujuan penelitian ini untuk mengetahui Pengaruh Pendidikan Kesehatan Menggunakan Video Animasi Terhadap Pengetahuan dan Sikap Ibu Hamil Tentang Anemia. Metode penelitian ini pre-eksperimental one group pretest-posttest design pada penelitian ini populasi penelitian sebanyak 112 dengan sampel 30 responden menggunakan purposive sampling sesuai kriteria inklusi. Instrumen penelitian menggunakan lembar kuisioner. Analisa data dengan Uji Wilcoxon. Hasil penelitian pada pengetahuan ibu hamil sebelum pendidikan kesehatan dengan median 7, minimum 4, maksimum 12, dan st.deviasi 1,6 dan sesudah pendidikan kesehatan dengan median 11, minimum 7, maksimum 13, dan st.deviasi 1,5 sedangkan sikap ibu hamil sebelum pendidikan kesehatan dengan media 37, minimum 25, maksimum 41, dan st.deviasi 4,03 dan sesudah pendidikan kesehatan menjadi median 40, minimum, 31, maksimum 46, dan st.deviasi 3,46. Hasil pengetahuan dan sikap ibu hamil sebelum dan sesudah pendidikan kesehatan menggunakan video animasi dengan *P-value* 0.000 yang dapat diartikan bahwa terdapat pengaruh pendidikan kesehatan dengan video animasi terhadap pengetahuan dan sikap ibu hamil terkait anemia. Diharapkan petugas kesehatan dapat meningkatkan pendidikan kesehatan dengan menggunakan media yang mudah diterima dan menarik.

Kata Kunci : Anemia, Ibu Hamil, Pengetahuan, Sikap, Video Animasi.

Sumber : Jurnal (2018-2023)

THE INFLUENCE OF HEALTH EDUCATION USING ANIMATED VIDEOS ON THE KNOWLEDGE AND ATTITUDES OF PREGNANT WOMEN REGARDING ANEMIA AT THE NAGREG PUSKESMAS, BANDUNG DISTRICT

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Anemia of pregnancy is a condition of a mother with a hemoglobin level below 11 grams in the first and third trimesters, or a hemoglobin level of less than 10.5 grams in the second trimester. From the results of a preliminary study, it was found that there was a lack of knowledge and attitude of pregnant women about anemia and the incidence of anemia at the Nagreg Community Health Center in December. In 2023, there will be 190 pregnant women. In order to increase the knowledge and attitudes of pregnant women about anemia, health education updates are needed, one of which is using animated videos. The aim of this research is to determine the effect of health education using animated videos on the knowledge and attitudes of pregnant women regarding anemia. This research method was pre-experimental one group pretest-posttest design. In this study, the research population was 112 with a sample of 30 respondents using purposive sampling according to the inclusion criteria. The research instrument uses a questionnaire sheet. Data analysis using the Wilcoxon Test. The results of research on knowledge of pregnant women before health education with a median of 7, minimum 4, maximum 12, and st.deviation 1.6 and after health education with a median of 11, minimum 7, maximum 13, and st.deviation 1.5 while the mother's attitude pregnant before health education with a median of 37, minimum 25, maximum 41, and st.deviation 4.03 and after health education a median of 40, minimum, 31, maximum 46, and st.deviation 3.46. The results of the knowledge and attitudes of pregnant women before and after health education using animated videos with a P-value of 0.000 which means that there is an influence of health education using animated videos on the knowledge and attitudes of pregnant women regarding anemia. It is hoped that health workers can improve health education by using media that is easy to accept and interesting.

Keywords: Anemia, Animation Video, Attitude, Knowledge, Pregnant Women

Source: journal (2018-2023)