

# ***OVERVIEW OF PUBLIC PERCEPTION OF THE USE OF TRADITIONAL MEDICINE IN CIMENYAN VILLAGE***

## **ABSTRACT**

In Indonesia, traditional medicine is still widely used by people both in villages and cities. The use of this traditional medicine is increasing along with a lifestyle that returns to nature. This study aims to determine the description of community characteristics of the use of traditional medicine, the description of traditional medicine used by the community, and the picture of public perception of the use of traditional medicine in Cimenyan Village. This study is a *descriptive observational* study, using questionnaires. The sampling technique was carried out by *purposive sampling* of 93 respondents. The results of this study show that the characteristic picture of traditional drug use is dominated by women compared to men with a total of 64 (68.8%) with an age category of 17-25 years as much as 43 (46.2%), the last education is at most high school 56 (60.2%) with a housewife job of 40 (43.0%). The use of this traditional medicine is used the most for cough disease 63 (67.7%) with the use of traditional medicine in the form of ginger 72 (77.4%), the duration of use of <1 year as much as 87 (93.5%) with a frequency of use 1 time a week 59 (63.4%) and the most widely used type of traditional medicine in the form of herbal medicine 74 (79.6%). The picture of public perception of the use of traditional medicine in Cimenyan Village has a high interpretation result (73.7%). It can be concluded that women aged 17-25 years with the last high school education and housewife work used traditional medicine the most in this study. Where cough is the type of disease most suffered by respondents with the use of traditional medicine in the form of ginger and the most widely used type of traditional medicine is herbal medicine with a duration of use for <1 year and frequency of use 1 time a week. The picture of public perception of the use of traditional medicine in Cimenyan Village has a high interpretation.

***Keywords: Overview of Perceptions, Traditional Medicine Use, Cimenyan Village***